

Complete Demographic Summary Report



Geography: Trade Area

Date: April 18, 2019

Population Demographics

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Total Population	210,702		227,699		240,709		242,883		8.1%	0.9%
Population Density (Pop/Sq Mi)	6.29		7.15		7.18		7.25		13.7%	0.9%
Total Households	65,209		73,410		76,792		80,233		12.6%	4.5%
Population by Gender:										
Male	105,216	49.9%	113,129	49.7%	119,058	49.5%	120,228	49.5%	7.5%	1.0%
Female	105,485	50.1%	114,570	50.3%	121,651	50.5%	122,655	50.5%	8.6%	0.8%

Population by Race

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
White	81,635	38.7%	92,131	40.5%	97,435	40.5%	101,613	41.8%	12.9%	4.3%
Black	1,784	0.9%	2,262	1.0%	3,444	1.4%	3,742	1.5%	26.8%	8.6%
American Indian or Alaska Native	115,782	55.0%	116,915	51.3%	120,628	50.1%	115,296	47.5%	1.0%	-4.4%
Asian/Native Hawaiian/Other Pacific Islander	1,327	0.6%	2,276	1.0%	3,267	1.4%	3,684	1.5%	71.5%	12.8%
Some Other Race	6,104	2.9%	8,120	3.6%	8,854	3.7%	10,342	4.3%	33.0%	16.8%
Two or More Races	4,070	1.9%	5,995	2.6%	7,081	2.9%	8,206	3.4%	47.3%	15.9%

Population by Ethnicity

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Hispanic	16,399	7.8%	23,104	10.1%	25,550	10.6%	29,366	12.1%	40.9%	14.9%
Not Hispanic or Latino	194,303	92.2%	204,595	89.9%	215,159	89.4%	213,517	87.9%	5.3%	-0.8%

Population by Age

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
0 to 4	17,873	8.5%	17,412	7.7%	16,559	6.9%	16,712	6.9%	-2.6%	0.9%
5 to 14	41,551	19.7%	35,119	15.4%	34,724	14.4%	32,841	13.5%	-15.5%	-5.4%
15 to 19	19,963	9.5%	22,819	10.0%	21,902	9.1%	21,128	8.7%	14.3%	-3.5%
20 to 24	19,236	9.1%	22,808	10.0%	27,417	11.4%	26,670	11.0%	18.6%	-2.7%
25 to 34	27,772	13.2%	29,275	12.9%	32,020	13.3%	34,327	14.1%	5.4%	7.2%
35 to 44	31,087	14.8%	26,595	11.7%	26,721	11.1%	27,431	11.3%	-14.4%	2.7%

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
45 to 54	24,632	11.7%	29,762	13.1%	27,505	11.4%	25,031	10.3%	20.8%	-9.0%
55 to 64	14,231	6.8%	23,632	10.4%	27,050	11.2%	26,699	11.0%	66.1%	-1.3%
65 to 74	8,996	4.3%	12,325	5.4%	16,414	6.8%	19,533	8.0%	37.0%	19.0%
75 to 84	3,965	1.9%	5,986	2.6%	7,713	3.2%	9,497	3.9%	51.0%	23.1%
85+	1,397	0.7%	1,965	0.9%	2,685	1.1%	3,015	1.2%	40.7%	12.3%
Median Age:										
Total Population	27.2		30.0		30.9		31.7			

Households by Income

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
\$0 - \$15,000	17,305	26.5%	14,988	20.4%	16,756	21.8%	14,772	18.4%	-13.4%	-11.8%
\$15,000 - \$24,999	9,639	14.8%	8,951	12.2%	9,488	12.4%	8,983	11.2%	-7.1%	-5.3%
\$25,000 - \$34,999	8,841	13.6%	8,059	11.0%	8,064	10.5%	7,656	9.5%	-8.8%	-5.1%
\$35,000 - \$49,999	10,340	15.9%	10,549	14.4%	10,645	13.9%	10,631	13.3%	2.0%	-0.1%
\$50,000 - \$74,999	10,327	15.8%	13,207	18.0%	12,928	16.8%	14,067	17.5%	27.9%	8.8%
\$75,000 - \$99,999	4,890	7.5%	7,803	10.6%	7,947	10.4%	9,351	11.7%	59.6%	17.7%
\$100,000 - \$149,999	2,725	4.2%	7,196	9.8%	7,306	9.5%	9,777	12.2%	164.1%	33.8%
\$150,000 +	1,053	1.6%	2,658	3.6%	3,658	4.8%	4,996	6.2%	152.4%	36.6%
Average Hhld Income	\$40,209		\$55,482		\$56,992		\$65,474		38.0%	14.9%
Median Hhld Income	\$30,946		\$41,104		\$40,432		\$47,172		32.8%	16.7%
Per Capita Income	\$12,444		\$18,528		\$18,942		\$22,407		48.9%	18.3%

Employment

	2000		2010		2017A		2022		Percent Change	
	Census	%	Census	%	Estimates	%	Projections	%	2000 to 2010	2017 to 2022
Total Population 16+	147,029		171,622		186,091		189,978		16.7%	10.7%
Total Labor Force	86,115	58.6%	96,578	56.3%	101,010	54.3%	103,618	54.5%	12.2%	2.6%
Civilian, Employed	75,773	88.0%	84,355	87.3%	92,045	91.1%	96,266	92.9%	11.3%	4.6%
Civilian, Unemployed	10,279	11.9%	12,181	12.6%	8,918	8.8%	7,309	7.1%	18.5%	-18.0%
In Armed Forces	62	0.1%	43	0.0%	48	0.1%	43	0.0%	-31.1%	-10.5%
Not In Labor Force	60,914	41.4%	75,044	43.7%	85,080	45.7%	86,361	45.5%	23.2%	1.5%
% Blue Collar	31,148	41.1%	42,067	49.9%	45,644	49.6%	47,271	51.4%	35.1%	3.6%
% White Collar	44,585	58.9%	42,288	50.1%	46,400	50.4%	48,996	53.2%	-5.2%	5.6%

Housing Units

	2000		2010		2017A		2022		Percent Change	
	Census		Census		Estimates		Projections		2000 to 2010	2017 to 2022
Total Housing Units	88,846		96,667		100,190		104,227		8.8%	4.0%
Total Occupied Housing Units	n/a	n/a	73,410	75.9%	76,792	76.7%	80,233	77.0%	n/a	4.5%

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010 2017 to 2022	
Owner Occupied: Owned with a mortgage or loan	n/a	n/a	20,742	28.3%	19,248	25.1%	20,448	25.5%	n/a	6.2%
Owner Occupied: Owned free and clear	n/a	n/a	26,712	36.4%	28,964	37.7%	29,560	36.8%	n/a	2.1%
Renter Occupied	n/a	n/a	25,956	35.4%	28,580	37.2%	30,225	37.7%	n/a	5.8%
Vacant	23,637	26.6%	23,257	24.1%	23,397	23.4%	23,993	23.0%	-1.6%	2.5%

Vehicles Available

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010 2017 to 2022	
0 Vehicles Available	8,022	12.3%	7,080	9.6%	7,159	9.3%	7,214	9.0%	-11.7%	0.8%
1 Vehicle Available	24,187	37.1%	30,694	41.8%	29,951	39.0%	30,800	38.4%	26.9%	2.8%
2+ Vehicles Available	33,000	50.6%	35,636	48.5%	39,682	51.7%	42,219	52.6%	8.0%	6.4%
Average Vehicles Per Household	1.20		1.82		1.89		1.91		53.4%	0.8%

Marital Status

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010 2017 to 2022	
Married, Spouse Present	66,065	43.7%	59,001	33.7%	64,210	33.9%	66,543	34.4%	-10.7%	3.6%
Married, Spouse Absent	9,181	6.1%	9,838	5.6%	11,762	6.2%	11,902	6.2%	7.2%	1.2%
Divorced	12,551	8.3%	17,000	9.7%	16,859	8.9%	17,383	9.0%	35.5%	3.1%
Widowed	6,737	4.5%	9,106	5.2%	8,193	4.3%	8,183	4.2%	35.2%	-0.1%
Never Married	56,766	37.5%	80,223	45.8%	88,402	46.7%	89,320	46.2%	41.3%	1.0%
Age 15+ Population	151,278		175,168		189,426		193,330		15.8%	2.1%

Educational Attainment

	2000 Census		2010 Census		2017A Estimates		2022 Projections		Percent Change 2000 to 2010 2017 to 2022	
Grade K - 8	7,903	7.1%	8,312	6.4%	7,908	5.6%	7,795	5.4%	5.2%	-1.4%
Grade 9 - 11	15,318	13.7%	13,759	10.6%	13,608	9.7%	13,685	9.4%	-10.2%	0.6%
High School Graduate	26,378	23.6%	34,453	26.6%	37,915	27.1%	38,840	26.7%	30.6%	2.4%
Some College, No Degree	25,779	23.0%	30,709	23.7%	33,315	23.8%	34,643	23.8%	19.1%	4.0%
Associates Degree	6,561	5.9%	9,629	7.4%	11,649	8.3%	12,365	8.5%	46.8%	6.1%
Bachelor's Degree	14,527	13.0%	16,667	12.9%	18,222	13.0%	19,673	13.5%	14.7%	8.0%
Graduate Degree	8,553	7.6%	11,783	9.1%	13,024	9.3%	14,259	9.8%	37.8%	9.5%
No Schooling Completed	7,010	6.3%	4,229	3.3%	4,467	3.2%	4,273	2.9%	-39.7%	-4.3%
Age 25+ Population	112,028		129,541		140,108		145,533		15.6%	3.9%

	2000	2010	2017A	2022	Percent Change	
	Census	Census	Estimates	Projections	2000 to	2017 to
					2010	2022

Seasonal Population by Quarter

	2017
	Estimates
Q4 2014	38,445
Q1 2015	37,787
Q2 2015	44,227
Q3 2015	45,182
Q4 2015	39,433
Q1 2016	38,913
Q2 2016	45,144
Q3 2016	44,034
Q4 2016	39,252

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