

BUSINESS DETAIL PROFILE

2006 Counts

Calculated using Proportional Block Groups

Prepared For CityofInnovation.com 2009

Lat/Lon: 35.789542/-111.675811

October 2009

RB3

		TradeArea object
		1
Total Establishments		7,100
Total Employees		69,090
Company Headqtrs: Businesses		3 0.0%
Company Headqtrs: Employees		375 0.5%
ESTABLISHMENTS BY SIZE		<i>Ests / Total %</i>
Establishments: 1-4 Employees		4,349 / 61.3%
Establishments: 5-9 Employees		1,324 / 18.7%
Establishments: 10-19 Employees		714 / 10.1%
Establishments: 20-49 Employees		483 / 6.8%
Establishments: 50-99 Employees		140 / 2.0%
Establishments: 100-249 Employees		74 / 1.0%
Establishments: 250-499 Employees		8 / 0.1%
Establishments: 500-999 Employees		4 / 0.1%
Establishments: 1,000+ Employees		5 / 0.1%
Median Establishment Size		3.7 emps
EMPLOYEES BY OCCUPATION		<i>Emps / Total %</i>
Executive, Mangers, and Administrators		6,827 / 9.9%
Professional Specialty Occupations		10,768 / 15.6%
Sales Professionals		1,397 / 2.0%
Technologies and Technicians		2,238 / 3.2%
Sales Workers and Clerks		6,491 / 9.4%
Administrative Support Workers		11,725 / 17.0%
Technical, Sales, and Administrative		98 / 0.1%
Private Household Service		-
Protective Services		1,256 / 1.8%
Other Services: Site Based		10,663 / 15.5%
Other Services: Field Based		325 / 0.5%
Farming, Forestry, and Fishing		3,004 / 4.4%
Precision, Craft, and Repair: Site Based		6,622 / 9.6%
Construction, Repair, and Mining: Field Based		2,172 / 3.2%
Machine Operators, Assemblers, & Inspectors		1,455 / 2.1%
Transportation & Materials Moving Workers		2,024 / 2.9%
Handlers, Helpers and Laborers		1,816 / 2.6%
White Collar		57.4% emps
Blue Collar		42.6% emps
BUSINESS AVERAGE SIZE		
Total Businesses		9.7 Empl per Bus
Agriculture, Forestry, Fishing		7.2 to 1
Mining, Oil/Gas Extraction		19.5 to 1
General Construction		8.3 to 1
Manufacturing		13.3 to 1
Transportation, Communications & Utilities		8.0 to 1
Wholesale		7.8 to 1
Retail Trade		10.9 to 1
Finance, Insurance and Real Estate		4.9 to 1
Services		9.1 to 1
Government		18.7 to 1
Unclassified Establishments		2.2 to 1

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Standard Industrial Classification	Ests	Emps
TOTAL ESTABLISHMENTS / EMPLOYEES	7,100	69,090
Retail Trade (SIC 52-59)	1,573	17,154
Percentage of Total	22.2%	24.8%
Bldg Mat, Hdwe, Garden Supply (SIC 52)	90	880
General merchandise stores (SIC 53)	37	1,388
Food markets (SIC 5411(rem))	32	1,602
Convenience Stores (SIC 541103)	52	340
Other food stores (SIC 54(rem))	68	457
Automotive dealers & gas stations (SIC 55)	156	1,526
Apparel & accessory stores (SIC 56)	92	428
Furniture stores (SIC 5712)	58	197
Home furnishings stores (SIC 5713,5714,5719,5722)	44	241
Home electronics & computers (SIC 5731,5734)	32	119
Music stores (SIC 5735,5736)	10	36
Restaurants (SIC 581208)	311	6,631
Other food service (SIC 5812(rem))	43	525
Bars & cocktail lounges (SIC 5813)	29	312
Drug stores (SIC 5912)	16	275
Liquor stores (SIC 5921)	12	34
Specialty retail stores (SIC 594,599)	478	2,064
Mail order, direct sales, fuel dlrs (SIC 596,598)	13	99
Services (SIC 70-89)	3,128	31,284
Percentage of Total	44.1%	45.3%
Hotels & other lodging (SIC 70)	276	5,170
Dry cleaners & laundry (SIC 72)	60	768
Beauty & barber shops (SIC 7231,7241)	120	499
Other personal services (SIC 7221,7251,7261,7291,7299)	130	680
Advertising (SIC 731)	30	179
Computer-related services (SIC 737)	51	173
Other business services (SIC 73(rem))	248	2,165
Automotive repair services (SIC 75)	211	1,063
Misc repair services (SIC 76)	85	146
Motion pictures & theaters (SIC 78,7922)	36	171
Amusement & entertainment srv (SIC 79)	145	1,136
Medical & health services (SIC 801-804)	641	5,697
Hospitals & other health facilities (SIC 805-809)	69	2,929
Legal services (SIC 81)	154	448
Elementary & secondary Schools (SIC 8211)	95	3,468
Colleges & universities (SIC 822)	11	2,373
Social services (SIC 83(rem))	192	1,833
Child care services (SIC 8351)	40	363
Museums & zoos (SIC 84)	9	53
Membership organizations (SIC 86)	249	1,001
Professional services (SIC 87,89)	276	970

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Agriculture, forestry, fishing (SIC 01-09) <i>Percentage of Total</i>	114 1.6%	816 1.2%
Mining, Oil/Gas extraction (SIC 10-14) <i>Percentage of Total</i>	6 0.1%	123 0.2%
General construction (SIC 15-17) <i>Percentage of Total</i>	500 7.0%	4,138 6.0%
Manufacturing (SIC 20-39) <i>Percentage of Total</i>	156 2.2%	2,072 3.0%
Food mfg (SIC 20)	14	372
Tobacco mfg (SIC 21)	0	0
Textile mills (SIC 22)	1	1
Apparel & other textile mfg (SIC 23)	2	9
Lumber & wood products (SIC 24)	15	143
Furniture & fixture mfg (SIC 25)	0	0
Paper mfg (SIC 26)	1	20
Printing & publishing (SIC 27)	69	689
Chemicals & allied products (SIC 28)	0	0
Petroleum refining (SIC 29)	1	2
Rubber & plastics (SIC 30)	3	87
Leather & leather products (SIC 31)	0	0
Stone, clay, glass, concrete (SIC 32)	5	34
Primary & fabricated Metal (SIC 33,34)	8	43
Machinery & Equipment mfg (SIC 35,36,37,38,39)	38	672
Transportation, Communications & Utilities (SIC 40-49) <i>Percentage of Total</i>	310 4.4%	2,482 3.6%
Transportation (SIC 40,41,42,43,44,45,46)	175	1,473
Travel services (SIC 4724,4725)	35	286
Transportation services (SIC 47(rem))	5	24
Communications (SIC 48)	62	518
Utilities (SIC 49)	32	181
Wholesale (SIC 50,51) <i>Percentage of Total</i>	231 3.3%	1,807 2.6%
Finance, Insurance And Real Estate (SIC 60-69) <i>Percentage of Total</i>	661 9.3%	3,263 4.7%
Banking & finance (SIC 60,61,62)	165	824
Insurance carriers (SIC 63)	10	53
Insurance brokers/agents (SIC 64)	133	404
Real estate (SIC 65)	353	1,982
Government (SIC 9) <i>Percentage of Total</i>	287 4.0%	5,375 7.8%
Unclassified Establishments (SIC 99) <i>Percentage of Total</i>	95 1.3%	207 0.3%

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Note: Numbers may not total 100% due to proportional geography rounding.